

"The GREEN Solution to Dog Pollution".



"The Clean Solution to Dog Pollution".

CORPORATE NEWS

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DOGIPOT INTRODUCES OXO-BIODEGRADABLE LITTER PICK UP BAGS

DOGIPOT introduced new and improved Oxo-Biodegradable Litter Pick Up Bags in an effort to further increase the environmental friendliness of its products. DOGIPOT constantly strives to improve its products and this is a great step in that effort. **OXO-BIODEGRADABLE DOGIPOT Litter Pick Up Bags** include a new additive which allows the bags to break down first by oxidation (i.e., exposure to air). The oxidation causes the bags to flake and fragment into small pieces that then biodegrade. DOGIPOT determined that this new formula significantly enhances the degradability of its bags based on the actual disposal method that is used in the market. This formula also is designed to meet US Standard Guide ASTM D6954-04 for Oxo-Biodegradable degradation. DOGIPOT also preferred to avoid the "corn controversy" related to bags and products made from corn and other food based crops. Oxo-Biodegradable DOGIPOT Litter Pick Up Bags also contain recycled material.

BENEFITS of OXO-BIODEGRADABLE DOGIPOT Litter Pick Up Bags

- Are made with recycled content and may be recycled
- Base product is made from a manufacturing by-product to avoid waste
- Great fit for landfill disposal, which is where most doggie bags are sent
- The bags will not emit any methane, unlike pure biodegradable bags which do in some circumstances
- Degrades into CO₂, water and biomass (releasing less CO₂ than a leaf)
- Designed to meet US Standard Guide ASTM D6954-04 for Oxo-Biodegradation degradation
- Will degrade in all places biodegradable bags will degrade, including compost environment, however the reverse is not the case (our bags do not need biologically active environment to begin degrading)
- Reduces landfill volume, greenhouse gas effects, and organic waste

DOGIPOT PRODUCTS

INCLUDE RECYCLED CONTENT

In an effort to continually make its products more environmentally conscious, all of DOGIPOT's hardware products (e.g., junior bag dispensers, aluminum DOGVALET, mounting posts, pet signs, trash receptacles with lids, etc.) now contain a portion of recycled material. Only one product does not include recycled material because there were quality issues using recycled material rather than pure resin. DOGIPOT made these content changes as part of its company-wide "green" initiatives to enhance the earth-friendliness of its products.



DOGIPOT AVOIDS "CORN CONTROVERSY"

DOGIPOT's Oxo-Biodegradable Litter Pick Up Bags are developed from a new formula. The new bags no longer contain a corn starch additive and the new formula does not utilize any food-based films. Our new formula avoids the "corn controversy" issues that many bag and other product companies which use renewable source products must answer to.

Here are some of those issues our new bags avoid:

- Biodegradable/Hydro-Biodegradable bags may emit methane in a landfill in some circumstances
- Biodegradable bags can only be manufactured from pure material, not recycled material like our Oxo-Biodegradable bags
- Massive deforestation of land, rain forests and wetlands to grow "product crops" is causing enormous carbon emissions from stored carbon in this land, and increasing pesticide and fertilizer pollution in waterways
- Farmers are shifting food crops for people and livestock to product crops, which contributes to world food shortages and increases in world food prices
- The process of making biodegradable bags is a large fossil-fuel user and producer of greenhouse gases